### **BACKGROUND INFORMATION**

## 1.0 INTRODUCTION

Location and Administration.

Tarime Town Council is among newly established Councils in Mara region, it was formerly operated as township authority within Tarime district council, with a total area of 147 km2 with total population of 78032 according to the National census 2012.

It is bordered by Kimusi stream and Mori river East wards, Tarime Hills on the South West, Msati stream on the South West, Msege stream on the North West and Msati stream as well as Mori River on the North East of the Town Centre. The council comprises of one (1) division, Six (6) wards, Fourteen (14) "Mitaa" and thirteen (13) Villages mererly operated as Township Authority within Tarime District Council.

## Geographical Location

Tarime Town Council is situated in North West of Tanzania in Tarime District and it is the headquarter of Tarime District of Central Government and Local Government Administration. The council situated between 15000 m.a.s.l and 1600 m.a.s.l with temperature range of 16 centigrade to 20 centigrade and average annual rainfall between 1300mm and 1800mm.

#### Administration

Tarime Town Council (TTC) is made up of six administrative wards with 14 streets and 12 villages.

Hon: Mr. Daudi Wangwe, Chairperson of Tarime Town Council invites serious investors local and foreign to come and investing in Tarime an ideally location

### **INVESTMENT OPPORTUNITIES**

## Magena Airstrip

Covering 45 acres, Magena Airstrip is located about 6 km from the heart of Tarime Town and less than 4km from Tarime—Sirari border highway that connects Tanzania with the neighboring Kenya.

Presence of Magena Airstrip enables hundreds of tourists to visit Tarime almost on daily basis and make frequent stop in Tarime Town before heading to Serengeti National park as well as the Masai Mara Game Reserve in Kenya and Entebe in Uganda.

Tarime Town Council is inviting serious investors to set up necessary facilities, coming with new flight and running the air strip. Some of the facilities needed are like modern waiting room, curial shops as well as immigration offices.



The above picture shows the existing services in this air strip

## **Flowers Production**

Tarime has several areas with suitable soil and climate for production of beautiful flowers with high demand in overseas markets like Europe such as the Netherlands. Nyandoto is one of the areas potential for production of flowers. Nyandoto is about 5 kilometers from Tarime Town centre. Tarime Town Council invites serious investors to explore this unique sector.



## Bee keeping (honey and Wax)

Tarime Town Council has a reserve area for bee keeping, They include Tarime Bomani forest reserve with 41.6 hectors, Mogabiri forest reserve6.0 hectors, Tarime hill reserve 250 hectors, Intununu hilis reserve 50 hectors and Nkongore mountain reserve350 hectors. Tarime is good area for bee's keeping due to fact that there is availability of forest and hill reserves.



Area are surveyed and owned by Tarime Town Council.

Tarime invites local community and private investors to invest in beekeeping with modern tools and technology.

#### **SPORTS INDUSTRY**

Tarime District is the entry point of Tourists from Kenya, Uganda and neighboring countries and Tarime Town Council being the stop Centre for the Tourists going to and from Serengeti National Park. The Council has set aside 500 acres at Nyandoto ward which is very suitable and attractive for Sports Industry. In this area the Council invites investors to invest in Sports and games like Golf Court, Standard indoor games like Table Tennis, Long Tennis, Pool Tables, Basket Ball, Netball, Badminton, Swimming pool, Squats etc.

## INDUSTRY PROCESSING FOR LIVESTOCK PRODUCT

The livestock industry is among the existing opportunities in the council. There is large number of animals kept in the area; the issue is how to use these animals in economic ways including increasing value for animal products. We are looking for investors who can invest in hides processing, slough ting animals and meat packing.



The above picture shows the local people trying to use animal hides by using crude technology.

# **Coffee processing factories**



Tarime is the leading producer of Arabica coffee in Mara Region. This is because a large part of Tarime land has suitable soil and climate for coffee production.

The most coffee growing areas have good road networks and are connected with national power grid. Here we are looking for investors who can invest in this sector.

# Mining (Gold)

Tarime is blessed with abundant minerals especially gold. In Tarime town there is Kibaga gold mine which is located within Kenyamanyori and Tagota villages, about 4km from Tarime Town Center. In order to improve mining activities the Council encourages investors to come and invest in it jointly to create opportunities and make easier to do business.



The above picture shows women in extracting gold by using poor technology.

The mine has potential investment opportunities and Tarime Town Council is inviting serious companies which can tape the mine and eventually enable the small scale miners with improved technology and the surrounding local communities make more economic gains without causing environmental threats.

## **Construction of new Bus Terminal**

Tarime Town Council has a marked 9 hectares for construction of a new modern bus terminal at Kemange village in the outskirt of Tarime Town Center. The area is connected with the national electricity grid. Tarime Town Council invests interested and competent companies to set up the planned buildings and infrastructure through joint venture.



If you are an Investor who has yet to make an attempt into Tarime now is the time to step in and capture a share to Tarime opportunities in 2014.

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